



MONOPOLY  
COLLECTIVE

— REAL ESTATE —

Welcome  
to  
**MONOPOLY COLLECTIVE**  
and  
**THANK YOU**  
for the  
**OPPORTUNITY**



# Our Mission

**To challenge the character and function of  
real estate agencies.**

Our aim is to evolve a broken real estate agency model. One that was self-fulfilling, untrustworthy, unimaginative, apathetic and unnecessarily complex.

So we created something entirely new. A real estate partner that is customer-centric, transparent, passionate and committed to service.





# Airbnb in Sydney



**33,481**  
*Listings*



**11,023**  
*Active Hosts*



**49%**  
*Annual rental growth*



**Top 5**



*No. of users in the world*

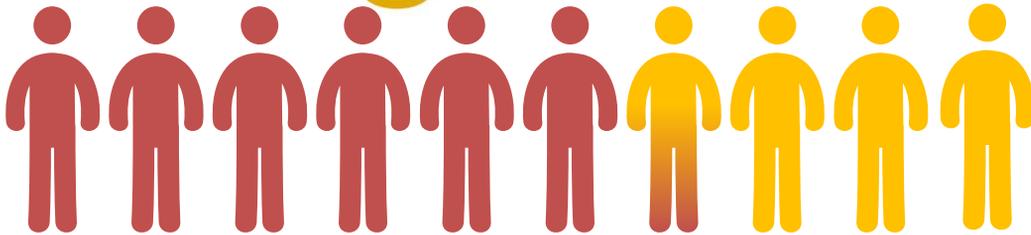
**\$199**

*Price/night*



**\$1.6B**

*GDP Australia*



**66%**

*Occupancy rate*

**6.6M**

*Arrivals*

**150**

*Countries*



# Why Airbnb

According to Airbnb, they provide “a trusted community marketplace for people to list, discover, and book unique accommodations around the world ....”

1

## Income

Earn extra income from empty homes or potentially higher returns compared to traditional long term rentals.

4

## Home sitter

Airbnb is built on trust with verified guests, reviews to ensure everyone is accountable and respectful. Every guest is like a home sitter that pays you!

2

## Clean

Always professionally cleaned, linens changed and washed after every stay so that your home is kept sparkly clean.

5

## Complete control

Rent your home on your terms. Set your own availability. Come back anytime to enjoy your own property.

3

## Protection

Airbnb provides \$1,000,000 liability insurance and accidental damage cover.

6

## Maintenance

Home is well maintained and checked for any damages or issues after every stay. Some guest may also report early signs of problems.

# Airbnb Hosting

*Airbnb hosting can be a rewarding yet time-consuming experience.*

## Create

Take photos and create the listing. Set price and availability.

## Check-in

Provide instructions and where to meet. Welcome and exchange keys. Manage questions and complaints.

## After care

Review guests and receive feedback. Check statements for payments to monitor performance and control expenses.



## Prepare

Furnish, style, renovate and get the property ready.

## Bookings

Reply enquiries, screen guests, and manage calendar.

## Checkout

Arranging cleaning, laundry, linen swap, damage reporting and check stock levels for essentials.

# Our services

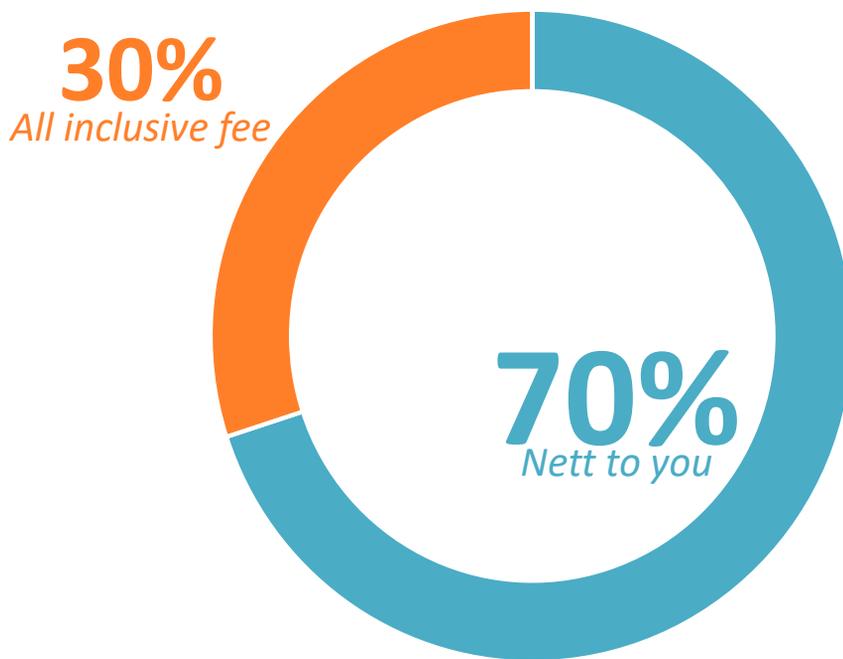
*We offer a complete end to end service for you, your home and your guests. We take care of everything, giving you peace of mind while unlocking your property's potential.*

*We are the first and likely still the only full service licenced real estate agent to provide Airbnb property management in Sydney. You can trust us to do the right thing by you.*



# Profit share

*Our pricing model is simple, we share the profit with you. You earn the lion share of 70% while we only take 30%, all inclusive. Rest assured, there are no other fees or hidden charges.*



## **Tip:**



You may see some other host services cost start from 15% or what appears to be a lower fee structure. What they don't tell you is, they take a deposit, charge you for cleaning, linen swaps and all the essential supplies such as toilet paper, shampoo, laundry powder, body wash, hand wash, etc. Sneaky!

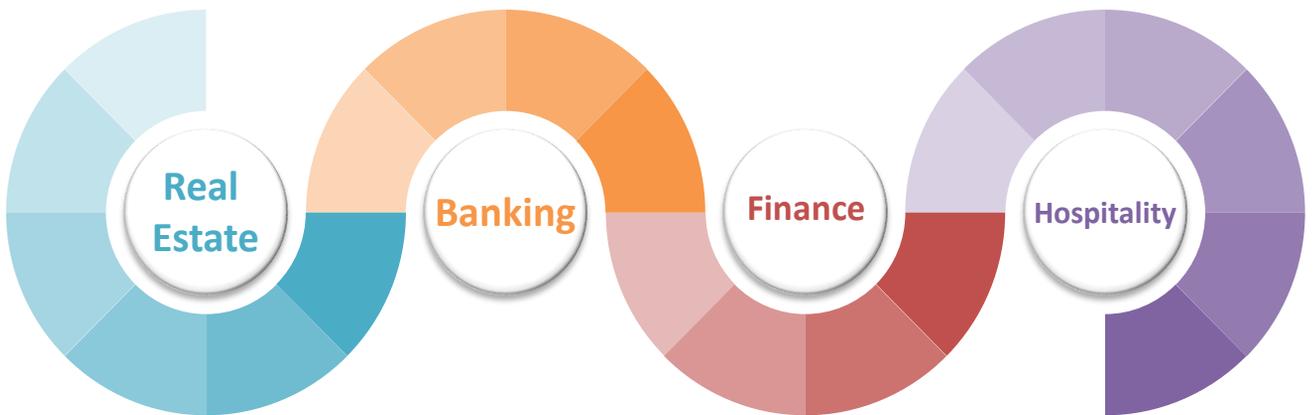
# About us

**We think different, take new and unique approaches to everything we do.**

We are passionate about delivering exceptional customer experiences. We offer a full range of dedicated real estate services, making your home buying or selling experience seamless, stress-free and rewarding. Our solutions are built on the foundation of sincerity, integrity and making your life easier.

**40  
YEARS**

Collective Experience



“Our DNA is as a consumer company – for that individual customer who’s voting thumbs up or thumbs down. That’s who we think about. And we think that our job is to take responsibility for the complete user experience. And if it’s not up to par, its our fault, plain and simply.”

-Steve Jobs



# Thank you



MONOPOLY COLLECTIVE REAL ESTATE

*“you get more from us!”*

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